

Programme	B. Com /MANAGEMENT STUDIES				
Course Title	SANCHAR KAUSHAL VIKAS – BHAG I <i>(Communication Skills Enhancement - Part I)</i>				
Type of Course	AEC 2				
Course Code	HIN1FA102(3)				
Semester	1				
Academic Level	100 - 199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	3	3	-	-	45
Pre-requisites	Knowledge in Hindi alphabets, reading and writing				
Course Summary	This course is to ensure the communication skill enhancement through reading, writing, listening and discussion on various literary forms.				

Course Outcomes (CO):

CO	CO Statement	Cognitive Level*	Knowledge Category#	Evaluation Tools used
CO1	Learner can understand how to communicate within the workplace learning new techniques from new media especially from films and advertisements.	U	C	exams /Group discussions.
CO2	Learners can improve their reading and writing skills through story, poems, Bio picture, autobiography.	Ap	P	Assignment / Grammar practice.
CO3	Learner will interpret new text and observe the creative writings. They can find out new words for communication from the given text.	Ap	P	Seminar Presentation / Conversation writing.
CO4	Learn basic grammar for effective communication. They can understand their own strengths and weaknesses.	U	C	Instructor-created exams / Assignments
CO5	Learners will enhance their ability to explore the diversity of new media and visually oriented language and culture.	Ap	P	Reading short story/ poems Discussion.
CO6	Different ways of communication will emerge and learner can share knowledge in society.	Ap	P	Viva Voce/ Power point preparation.

* - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C)

- Factual Knowledge(F) Conceptual Knowledge (C) Procedural Knowledge (P) Metacognitive Knowledge (M)

Detailed Syllabus:

Module	Unit	Content	Hrs (36 +9)	Marks (50)
I	Communication Skills enhancement		7	10
	1	Basic Principles of Communication		
	2	Listening Hindi Language through Screening /Viewing – Samvidhan Episode 7		
	3	Understanding the vocabularies and dialogues used in the video – Samvidhan Episode 7		
	4	Tauliye : Upendranath Ashk – Reading & Interpretation		
	5	Tauliye : Upendranath Ashk –Plot, Character and Style Analysis		
		Module 1: 5. Samvidhan Eposide 7 <u>Samvidhaan - Episode 7/10 (youtube.com)</u> <i>Samvidhaan: The Making of the Constitution of India</i> is a ten-part television mini-series based on the making of the <u>Constitution of India</u> , directed by <u>Shyam Benegal</u> .		
II	Hindi Poems - Reading and Interpreting Text and Context		10	15
	6	Kabirdas - Dohe ,Tulsidas - Padh	1	
	7	Meerabai – Padh	1	
	8	Mein neer bhari Dhukh ki Badli - MahadeviVerma	2	
	9	Vah Mein Hoon - Omprakash Valmiki.	2	
	10	Aurat - Chandrakant Devtale	2	
	11	Hamare Shahar ki Nadhi ek hei - Anuj Lugun	2	
III	Basic Grammar for Communication		9	10
	12	Sentence Structure	3	
	13	Karta, Karma, Kriya	1	
	14	Sentence translation	1	
	15	Conversation writing.	2	
	16	Letter writing - Official	1	

	17	Letter writing - Personal	1	
IV	Stories: Reading and Interpreting Text and Context		10	15
	18	Sabhyata ka Rahasya: Premchand	3	
	19	Puraskar: Jaishankar Prasad	3	
	20	No Bar: Jayaprakash Kardam	2	
	21	Anugoonj: Geetanjali Sree.	2	
V	Open Ended Module / Suggested topic		9	
	1	1. Prepare a discussion based on a story. 2. Prepare conversation for various situation 3.Practice on Sentence Structure, Sentence Correction, Letter Writing. 4. Any topic related to this paper prepared by concerned teacher and approved by Board of Studies Hindi	9	

Content Development. Dr. T.A. Anand, Associate Professor, Govt.Arts and Science College, Kozhikode

Prescribed Text

संचार कौशल विकास ,भाग-1,वाणी प्रकाशन नई दिल्ली(SANCHAR KAUSHALVIKAS,BHAG 1,VaniPrkashan,NewDelhi)

UG BOARD OF STUDIES IN HINDI (Ed) , UNIVERSITY OF CALICUT

Programme	B Com				
Course Title	SANCHAR KAUSHAL VIKAS -BHAG II <i>(Communication Skills Enhancement - Part II)</i>				
Type of Course	AEC 4				
Semester	II				
Academic Level	100 - 199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	3	3	-	-	45
Pre-requisites	Knowledge in Hindi alphabets, reading and writing				
Course Summary	This course is to ensure the communication skill enhancement through reading, writing, listening and discussion on various literary forms.				

Course Outcomes (CO):

CO	CO Statement	Cognitive Level*	Knowledge Category#	Evaluation Tools used
CO1	Learner can understand how to communicate within the workplace and society by reading and discussing contemporary Hindi literature.	U	C	Exams /Group discussions.
CO2	By learning literature and language learners will improve communication skills.	Ap	P	Assignment / Grammar practice.
CO3	Learner will interpret new text and observe the creative writings. By reading and performing one act plays students can develop their personality.	Ap	P	Seminar Presentation / Conversation writing.
CO4	Learn basic grammar for effective communication. They can understand how to perform themselves in various situations.	U	C	Instructor-created exams / Home Assignments
CO5	Through critical and analytical learning of literature students can process their information effectively.	Ap	P	Reading short story/ poems Discussion.
CO6	Different ways of communication will emerge and learner can share knowledge in society. They will demonstrate their creative ideas in society.	Ap	P	Viva Voce/ Power point preparation.

* - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C)

- Factual Knowledge(F) Conceptual Knowledge (C) Procedural Knowledge (P) Metacognitive Knowledge (M)

Detailed Syllabus:

Module	Unit	Content	Hrs (36 +9)	Marks 50
Reading and Writing Enhancement through Literature				
I	Enhancement of creative writing skills-- Modern Hindi Poetry		7	10
	1	Vah Todti Patthar: Suryakant Tripathi Nirala	2	
	2	Fisal Rahi Chandni – Nagarjun	2	
	3	Nagade ki Tarah Bajte hai Shabd - Nirmala Putul	1	
	4	Chalo Phir Ek baar - Anjana Sandheer.	2	
II	Reading and Interpreting Text and context		10	10
	5	Mawali: Mohan Rakesh	2	
	6	Kaali Saari – Mamta Kaliya	2	
	7	Jaati – Harishankar Parsai	2	
	8	Cylinder – Girish Pankaj	2	
	9	Discussion on the issues depicted in the above stories	2	
III	Interpersonal Communication Skill Development through OneAct Plays		11	15
	10	Sarveshwar Dayal Saxena – about the author and his work	1	
	11	One act play – Hawalat – reading	2	
	12	Hawalat – content discussion	1	
	13	One act play – Hisaab-Kitaab – reading	2	
	14	Content discussion Hisaab – Kitaab	2	
	15	One act play – Buddh ki Karuna – reading	2	
	16	Content discussion – Buddh ki Karuna	1	
IV	Creative writing		8	15
	17	Passage Translation (Hindi to English)	2	
	18	Passage Translation (English to Hindi)	2	

	19	Technical Terminology – Banking & Insurance	1	
	20	Technical Terminology – Business & Administration	1	
	21	Precis writing	1	
	22	Advertisement creation	1	
V	Open End : Expansion of ideas.		9	
	1	1. Prepare conversation for various situations. 2. One act play – reading and analyse – Hasya Ekanki by Daya Prakash Sinha (any two one act play from the text as per the directions of concerned teacher) 3. Practice on Translation, Precis Writing . 4. Any topic related to this paper prepared by the concerned teacher and sanctioned by Board of Studies - Hindi		

Content Development. Dr. T.A. Anand, Associate Professor, Govt.Arts and Science College, Kozhikode.

Prescribed Text

संचार कौशल विकास, भाग – II, वाणी प्रकाशन, नई दिल्ली ।

(SANCHAR KAUSHAL VIKAS, BHAG -II, Vani Prakashan, New Delhi)

BOARD OF STUDIES IN HINDI UG (Ed), UNIVERSITY OF CALICUT

Programme	B Com				
Course Title	<i>KERAL KA ARTHIK VIKAS</i> (THE ECONOMIC DEVELOPMENT OF KERALA)				
Type of course	MDC 3				
Semester	III				
Academic level	100--199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	3	3	-	-	45
Pre-requisites	1. To develop an inquisitive approach towards Kerala model tourism. 2. To equip the students to learn Hindi. 3. To learn the social and local history of the state.				
Course summary	The course explores the vernacular history of Kerala linking it to the geography of the learner.				

Course Outcomes (CO)

CO	CO Statement	Cognitive Level	Knowledge Category	Evaluation tools used
CO1	Understanding Historical Context: students will understand the historical background of Kerala's economic development including precolonial, period colonial and post-independence periods	U	F	Exams / Quiz
CO2	Economics Structure and Sectors: Analyse the primary secondary and tertiary sectors of Kerala's economy with focus on agriculture, fisheries, manufacturing and services. Understand the role and impact of tourism, IT and remittances on Kerala's economic structure.	An	C	Practical Assignment / Observation of Practical Skills
CO3	Student can evaluate Social and Economic development.	E	C	Seminar Presentation / Group Tutorial Work
CO4	Challenges and Opportunities: Identify and analyse the major economic	E	P	Exams / Home Assignments

	challenges facing Kerala. Explore potential for economic diversification and sustainable development.			
CO5	Human Development Indicators: Evaluate Kerala's achievements in human development including literacy rates, healthcare, gender equality.	E	P	Assignments
CO6	Comparative Analysis: Conduct comparative analyses of Kerala's economic development with other Indian states and international examples..	U	F	Discussions
* - Remember (R), Understand (U), Apply (Ap), Evaluate (E), Create (C) # - Factual knowledge (F), Conceptual knowledge (C), Procedural knowledge (P), Metacognitive knowledge (M).				

Detailed Syllabus:

Module	Units	Content	Hrs 36+09=45	Marks 50
I		Introduction to Kerala History	10	14
	1	Kerala before 1956	2	
	2	Chanaar Agitation	1	
	3	Vaikom Sathyagraham	1	
	4	Guruvayur Sthyagraham and temple entry proclamation	2	
	5	Kerala after 1956	1	
	6	Education movements in Kerala 1956	1	
	7	Land reform movement 1960	1	
	8	Renaissance movements	1	
II		Kerala – Social Reforms and Icons	9	14
	9	Social reform movements in Kerala	2	
	10	Sree Narayana Guru	1	
	11	Sahodaran Ayyappan	1	
	12	Ayyankali	1	
	13	V.T Bhattathiripad	1	
	14	Dakshayani Velayudhan	1	
	15	P.K Rosy	1	
	16	Mayyilamma	1	
		The Economic Development of Kerala	9	12
III	17	The various business development schemes and types of industries in Kerala	2	

	18	The role of Kerala Entrepreneurships	1	
	19	The role of expatriates in economic growth of Kerala	2	
	20	Major sources of revenue in Kerala – especially Tourism, hospitality sector.	1	
	21	The role of women in business sector of Kerala	1	
	22	The prominence of cinema as a business sector and the contribution of Malayalam Cinema to World Cinema	2	
IV		Kerala – Cultural Dimensions /Landscape	8	10
	23	The Jnanpith laureates in Malayalam Literature	1	
	24	The relevance of translation as a cultural transactions	1	
	25	The study of Vanjuhi – translated poem of G.Sankara Kurup	1	
	26	The prominent Keralites in Indian writing- K.Satchithanandan, Kamala Das and Arundathi Roy	1	
	27	Music and musical instruments of Kerala	1	
	28	Festivals and folklore traditions of Kerala	2	
	29	The importance of sports in Kerala	1	
V		Open Ended /Suggested Topic	9	
		The contribution of ayurveda to the world		
		The history and role of newspapers in Kerala		
		The importance of scientific institutions in Kerala		
		The IT Parks and major business parks		
		The Argo- business of Kerala		
The topic suggested by the concerned faculty with prior permission from UG BOS Hindi.				

Prescribed Text

केरल का आर्थिक इतिहास (KERAL KA ARTHIK VIKAS),

BOARD OF STUDIES IN HINDI UG(Ed.), UNIVERSITY OF CALICUT

Published by

**THE CALICUT UNIVERSITY CENTRAL COOPERATIVE STORES LTD.NO.4347,
CALICUT UNIVERSITY**

Programme	B. Com				
Course Title	<i>HINDI SAHITYA MEIN MANAVIKATA KA SAMANWAYA</i> (HARMONY OF HUMANITY IN HINDI LITERATURE)				
Type of Course	VAC 3				
Course Code	HIN4FV110(3)				
Semester	IV				
Academic Level	100 - 199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	3	3			45
Pre-requisites	Knowledge in Different forms of Literature				
Course Summary	This course explores to understand the values of life through literature.				

Course Outcomes (CO):

CO	CO Statement	Cognitive Level*	Knowledge Category#	Evaluation Tools used
CO1	Acquire knowledge through Literature	Ap	F	Exams
CO2	Create awareness, conviction and commitment to values for improving the quality of life through education and for advancing social and human wellbeing	Ap	P	Assignment
CO3	Develop the values in human being such as honesty, loyalty, love, gratitude, peace, nature protection etc.	Ap	C	Seminar Presentation
CO4	Develop human values in students through sharing experiences of writers and their works.	Ap	P	Appreciation
CO5	To learn human values and the behavioural patterns from great works of Literature, and develops the ability to understand human race.	An	F	Group Tutorial work Assignment
CO6	Personality development, perspective building, self-awareness	Ap	P	Viva Voce

* - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C)

- Factual Knowledge(F) Conceptual Knowledge (C) Procedural Knowledge (P) Metacognitive Knowledge (M)

Detailed Syllabus:

Module	Unit	Content	Hrs (36+9-45)	Marks 50
I	ANCIENT AND MEDIEVAL POETRY		10	10
	1	Kabirdas- 2 Dohas	2	
	2	Surdas – 2 Padas	2	
	3	Tulsidas – 2 Padas	2	
	4	Rahim - 2 Dohas	2	
	5	Vrund – 2 Dohas	2	
II	MODERN POETRY		10	12
	6	Mathilisharan Gupth -- Nar ho na nirash karo	1	
	7	Jaishankar Prasad – Meri Ankhom ki Putli mein	1	
	8	Sooryakant Tripaathi Nirala – Jald Jald Pair Badhavo	1	
	9	Ramdarash Mishra - Chittiyam	1	
	10	Gyanendrapati - Manushyatha ki Reedh	2	
	11	Nilesh Raghuvanshi - Mujhe Prem Chahiye	2	
	12	Gopal Das Neeraj – 4 Haiku poems	2	
III	STORIES		10	16
	13	Premchand – Sthre Aur Purush	3	
	14	Mohan Rakesh- Malbe ka Malik	3	
	15	Rishikesh Sulabh – Nadi	2	
	16	Mannu Bhandari - Do Kalakar	2	
IV	OTHER PROSE FORMS		6	12
	17	Budhapa- Aravind Gaur (Nukkad Natak)	2	
	18	Agni Ki Udan – A P J AbdulKalam (Selected portion From Autobiography)	2	
	19	Lunch- Harishankar Parsai (Satire)	2	
V	OPEN ENDED/SUGGESTED TOPIC		9	
	sharing experiences of writers for the development of awareness,			

	conviction and commitment to values for improving the quality of life		
	1. Siyaramsharan Gupta – Maa (Story)		
	2. Bhagavati Charan Verma- Prayashchit (Story)		
	3. Swayam Prakash – Pitaji ka Samay (Story)		
	4. Naresh Mehtha – Yadi Main Mayor Hota (Poem)		
	5. Haivansh Rai Bachchan – Aaj Mujhse Door Duniya(Poem)		
	6. Sharing Folktales with human values.		
	7. Anyother topic suggested by the concerned faculty with prior permission fromUGBOS,Hindi.		
	For more learning www.kavitaakosh.org www.gadyakosh.org www.kahanikosh.org		
Content Creation- Dr.Meera.P.I. Asst.Professor,The Zamorin's Guruvayurappan College,Kozhikode,Dr.Sindhu.S.L,Associate Professor.Govt.Victoria College,Palakad.			
Prescribed Text: - समन्वय (SAMANWAYA) राजकमल प्रकाशन, दिल्ली । (SAMANWAYA, Rajkamal Prakashan, New Delhi) BOARD OF STUDIES IN HINDI - UG(Ed.), UNIVERSITY OF CALICUT.			
Books and References: <ul style="list-style-type: none"> ▪ Hindi Kavita: Ek Adhyayan – Dr. Nagendra ▪ Hindi Kavita Ka Parivesh – Dr. Namvar Singh ▪ Hindi Katha Sahitya – Swaroop aur Samasyayen – Dr. Namvar Singh ▪ Hindi Katha Sahitya Ka Alochak – Dr.Nagendra 			